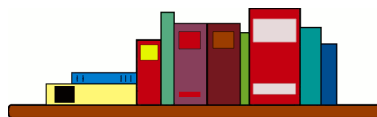


Friends of the Bernardsville Public Library Board of Directors



Sept 4, 2024

7:00 start- Community Room or zoom

Attendees: Allison P, Nancy G, Nancy V, Gladis M, Nina A, Elizabeth S, Bob B, Anita G, Jerry C, Kathy P, Victoria O, Maria P, Laurie F, Meghan S, Kim D, Mary Fran D, Patrice C

President's remarks- Nancy V

Board of Trustees-

The bathroom and water damage renovations are finally ending! Looking forward to the updated suggestions recommended library consultants, Creative Library Concepts to be presented to the Board in September.

Gladis will be leaving Friends after October – gratitude for all of her contributions over the years!

Nominations: Nancy G

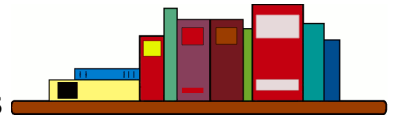
Two prospective candidates to be interviewed

Carolyn is now co-chair of the nominating committee

2024 Committee Assignments

Finance Includes tax letters	Fundraising includes campaign	Nominating	Programs Youth	Programs Adult	Public Relations	Volunteer
Bob Baker acting chair	Carolyn Duff (Co Chair)	Nancy Goguen	Meghan Scott Co Chair	Jerry Clark <u>Co Chair</u>	Gladis da Silva– Menare (Chair)	Victoria Oliveira Co Chair
Vacancy (Co Chair)	Jerry Clark (Co Chair)	Carolyn Duff Co Chair	Allison Porter Co Chair	Vacant - Co Chair	Vacancy (Co Chair)	Anita Gandhi <u>Co Chair</u>
Maria Parrella – Tax letters	Patrick York	Kathleen Doran	Elizabeth Stryker	Laurie Fetten	Nina Alstrom	Nina Alstrom
Nancy Goguen	Gladis Da Silva- Menare		Kathy Peachey	Cheryl Maddaluna	Bob Baker	Kathy Peachey
	Kathleen Doran				Kim Donaghy	
					Laurie Fetten	
					Anita Gandhi	
					Victoria Oliveira	
					Meghan Scott	
					Elizabeth Stryker	

1. Campaign Task Force: Meghan Scott, Allison Porter, Carolyn Duff, Nina Alstrom
2. New Homeowner letters: Cheryl Maddaluna
3. Tax Letters- Marai Parrella
4. Attend Foundation: Cheryl Maddaluna



Committee Openings: Status

- Rebalance committees for 2025
- Finance chair/co-chair- Bob will assume chair as an interim step. This is not a viable long-term solution
- VP or co VPs

Membership drive- still applicable, especially for finance.

Vice President Remarks- Vacant- Need to fill this year, 2 co vice presidents?

Foundation meeting Sept 9- Cheryl will attend

Recording Secretary- Nina

August Minutes approved.

Correspondence – Nancy G

No updates.

Treasurer's report- Bob Baker

Library Update- Fran

Summer has been very successful and busy! Slightly lower numbers for in-house programming due to construction, but outreach efforts with community partners were well-attended and had great feedback – thanks to all who volunteered!

Creative Concepts plan to be presented at September board meeting.

Taking a close look at museum pass program to gauge popularity of certain passes and rebalance according to demand.

Becky will be out for about a month (during Friends of Library week – good timing to fill programming) but all is set to continue while she's out.

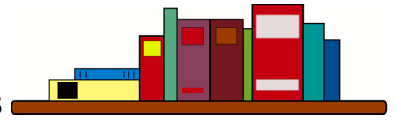
Wide format printer is here and will be set up within a few weeks. Can print vinyl and materials for sandwich boards and PR resources.

Public Comments: Patrice Cummings, Foundation

Coming to close on two raffles (Grand raffle and 50/50 which is up to \$7,500 and expected to go to \$10,000). Fundraising is up and expect to share amount with library to close library while working on endowment. Hosting donors for meet and greet, tour of library, presentation by local historian and author. Focus is shifting to development, supporting existing donors and courting new donors.

Please follow foundation on social media

- Instagram: @Bernardsville.library.fnd



- Facebook: Bernardsville Library Foundation

Reports by committee chairs-

Finance- Bob

Draft budget- attached for your review. Please send any questions or updates to Bob. Will have a near-finalized version next month and then a month to approve – will vote in November.

Programs- Youth- Meghan & Allison

Programming has been very successful and community wants more of them!

Please pass along any ideas for other spaces we might host large group events (60-100 people).

We'd like to thank the Friends who volunteered at summer reading events: Nina, Kathleen, Kathy, Elizabeth, Nancy V, Carolyn, Laurie, Victoria, Nancy G

Note from Becky:

Dear Friends and Library Partners,

Thank you so much for all of your help this summer! Today we wrapped up our third Passport Storytime with a total of 93 visitors to Lord Stirling Stables. We could not have done it without everyone's help! In total, we had 268 people attend the 3 passport storytimes and both the Pool Director and the Stable Program Coordinator have been thrilled with the turn-out. Our patrons have been so happy that they have asked for more traveling storytimes!

I look forward to ending this spectacular Summer Reading Program with all of you on Wednesday with a yummy bowl of ice cream!

Cheers,

Becky Blackburn

Tiny Art Show

Timeline:

Tues, 9/3 First day to pick up canvas

Sat, 9/28 Open art day at library (10:30 am - noon)

Last day to pick up canvas (or when they run out)

Sat, 9/28 First day to drop off finished canvas at library

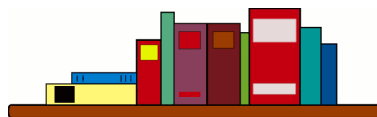
Sun, 10/6 Last day to drop off finished canvas at library

Mon, 10/7 First day of voting

Thurs, 10/24 Last day to vote

Sat, 10/26 Artists' reception in community room (11 am - noon)

Age Categories: 0-3 years, 4-7, 8-12, 13-18, 19+



Prize Categories:

Library Staff Choice

People's Choice

Critic's Choice - *this will be Alisa Donahue, who had the long term sub position at Bedwell last year - she is confirmed.*

- Each of these 3 prizes awarded in each age category (total of 15 prizes) + Best in Show (canvas with the most votes across all categories)

Next Steps:

- Design advertising materials - working on painted canvases for easel display at the library, to be converted to printed flyers and electronic images
- Work with local businesses to post flyers/handouts (Tons of Toys, Creative Cube, Blue Starfish)

Highlights:

- Starting with 120 canvases ready for pick-up
- Advertising began by 8/3 with canvas in library lobby, postcards at library and around town (Tons of Toys, Kumon), Friday Folder posts scheduled for 9/6, 9/13, and 9/20 (so far), and social media posts
- Possible volunteer opportunities for Friends at In-Person Art Day (Sept 28, 10:30 - noon) and Reception (Oct 26, 11:00 - noon); more info TBD
- Might need volunteers for friendship bracelets as well. Allison will let the group know if/when support is needed.

Volunteer Recognition- Victoria

Junior recognition- Saturday Oct 5, 11-12:30. Last year, randomly raffled 5 gift certificates \$20 each to those who came to event – will plan to do this again.

Fundraising- Carolyn/Jerry

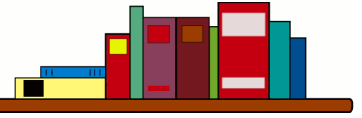
Reforming efforts, new members

Campaign committee draft for your review - Meghan, Allison, Carolyn, Nina

- No updates received yet – please share this month so we can get to print in October.

Public Relations- Gladis

- October 20-26 is national Friends week.
- PR committee should meet to discuss activities and promotion of events:
 - Paper for events, ads for Shop/sip, posters/flyers, other
 - Tiny Art Show flyer going out in Friday folder this week. Will include Spelling Bee starting next week. Will also be posting on social media, please “like” and share when you see the posts!



- Gladis sent possible availability to PR committee to plan for logistics and promotion for Friends of the Library week

National Friends of the Library week October 20-26

October – all month- Display mini art canvases.

October 17- Thursday night- Support, Sip and Shop

Cost: Ad in paper to promote or promote with Mainstreet B Ville?

Gladis- work with Sharon on businesses to be included? Ares

October 20- Sunday- Spelling Bee

Pat McMillin- Middle School- she will help and be a judge.

Sweetie Janai- Kumon- she will help and be a judge, maybe donation.

Cost- Prizes, food (maybe have sponsorship from Kumon) \$400

Registration is open. We can reuse much of our prior materials and have made some fun tweaks.

Victoria and Anita can volunteer for day of.

October 21- Monday OPEN

October 22- Tuesday Tai Chi with Gang 6:30-7:30 Tues Oct 22

Note: Singing Bowl Meditation had to be rescheduled for December.

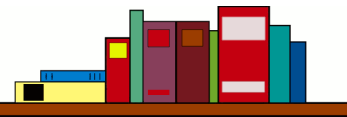
October 23- Wednesday- Diane Lang Positive Aging \$350

Life expectancy has improved during the past couple of decades. Most of us will look forward to twenty or more years in retirement. How we choose to address our aging bodies and minds during this time will be up to us. Our beliefs on aging play a huge role in our happiness and health. In this workshop we will learn: -Ways to thrive at any age and gain perspective on the aging process. -The truths and myths of aging. -Cultivate a positive approach to our future years and see the new possibilities that this stage of life can bring

October 24 Thursday- Wine Tasting? There will be some cost associated with the event.

\$30 per person, sponsor





Nancy & Patrick – Updated flyer attached, fee based, only 6 wines (instead of 8), consider raffle for bottles used in centerpiece. Using our paypal to accept registration fee.
For this event and for mini golf (any event with alcohol), Fran will share some additional simple guidance and rules for us to internalize.

October 25 Friday- Miss Jolie for a fun creative Halloween program 3:30

October 26 Saturday – Arts Reception: Prizes, food/drinks, fun activities

Ongoing activities (not date driven)

- Will do a “Why I Love My Library” board with post-its to display in library with post-its for patrons to write on and put on the board. Nina to work with Fran and include Library week graphics.

Programs Adult- Jerry

Harpist -October 6

There were a lot of cookies left over from Beatles (we ate them) so Nancy V will bring all the snacks to this event.

Jerry to send sign-up for volunteers for that. Laurie, Kathy, and Nancy are available.

Mini Golf early decision review- **Nancy**

Materials – physical packages will be available and sent to Nina for a soft copy (Nancy to take a look and confirm accuracy and then will share with group to pass along to potential sponsors electronically).

In October, begin to confirm hole sponsors from last year. Hard copies will be in the bin at library for anyone to pick up and share.

Mainstreet Bernardsville interested in sponsoring.

Old Business/New Business- None.

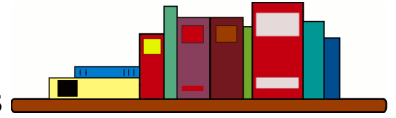
Next Board of Directors: Oct 2

Friends of the Bernardsville Public Library Key Dates 2024

Meetings Nov 5, December Mini Golf 12/4
Concerts: Gerard & Diane for November 17
Annual Campaign: November 2024
National Friends of the Library Week: October 20-26, 2024

Meeting agenda topic key dates:

1. **September**
 - **Finance- Preliminary Budget 2025 presented**



- Nominating committee- initial discussion officers and committee chairs for 2025
- 2. October
 - Finance- Budget 2025 finalized
 - Campaign letter sent
 - Friends' week celebration
 - Nominating committee- officers and committee chairs for 2025 finalized
- 3. November
 - Annual meeting
 - Budget approval
 - Committee chairs
 - Officers

Attach to August meeting agenda: revised wine tasting flyer, early action for mini golf